Partner Information Package



2024 Physical and Health Education National Conference

Treaty 6, Saskatoon, SK | May 1-4, 2024 | phecanada.ca/phesk2024







Come and experience Canada's national professional development event for physical and health education

- ✓ Over 350 delegates including:
 - ✓ Teachers & Administrators
 - ✓ Researchers & Academics
 - ✓ Health Professionals
 - ✓ Recreational Leaders
 - ✓ Government & NGO Leads
- √ 3+ exclusive hours for Exhibitors
- ✓ Unique sponsorship activations
- ✓ Increased brand awareness, sales leads, and sampling opportunities
- ✓ Brand alignment with supporting healthy, active kids







Partnership Opportunities

<u>Presenting Partner</u> – the exclusive partnership opportunity with maximum exposure.

2024 National Conference presented by "Insert Name Here"

<u>Signature Partners</u> - offering a core set of promotional benefits and access to supplemental activations to customize your sponsorship and maximize your impact.







Core Partner Entitlements

- ✓ Exhibitor Space
- ✓ Pre- & Post-Event Communication
- ✓ Logo Displayed on Conference Shirts
- ✓ Two Full Conference Registrations
- Logo on Conference Partner Page
- ✓ Logo in Conference Program
- ✓ Company and Website Listed on Conference Website and in Program
- ✓ On-site Signage
- ✓ Partner Recognition During Event
- ✓ Access to Partner Activations ...







Partner Activations

- ✓ Keynote & Plenaries
- ✓ Welcome Reception
- ✓ Conference Lanyards
- ✓ Delegate Bag
- ✓ Conference Workshop
- ✓ Workshop Session Sponsor
- ✓ Active Morning Session(s)
- ✓ Lunch(es) & Nutrition Break(s)
- ✓ Exhibitor Marketplace Social
- ✓ Delegate Event
- ✓ Awards Banquet
- ✓ Conference Activity Challenge
- ✓ Research Council Forum
- ✓ What can we do for you?







Exhibitor Opportunities

Registration

- ✓ Profit Organization
- 850
- ✓ NFP Organization
- \$ 750

Exhibitors will receive:

- ✓ Exhibitor Space (approx $8' \times 8'$)
- ✓ One Rectangular Table
- ✓ Two Chairs
- ✓ Table Linen
- ✓ Marketplace Social
- ✓ Company and Website Listed on Conference Website and Program
- ✓ Internet Access

*The Exhibitor Marketplace will run from Thursday May 2nd at 4pm to Friday May 3rd at 6pm.





To discuss your presence at the 2024 Physical & Health Education National Conference, please contact Jordan Burwash at (613) 523-1348 x.2339 or by email at jordanburwash@phecanada.ca





