

2023 Physical and Health Education National Conference

Charlottetown, PEI
May 4-6, 2023

Partner Information Package



2023 PHE National Conference

Come and experience Canada's national professional development event for physical and health education

01

Over 350 delegates, including:

- Teachers & Administrators
- Researchers & Academics
- Health Professionals
- Recreational Leaders
- Government & NGO Leads

02

Connect with your target audience

- Unique sponsor activations
- High traffic location for exhibitor booths
- 3+ exclusive hours for Exhibitors

03

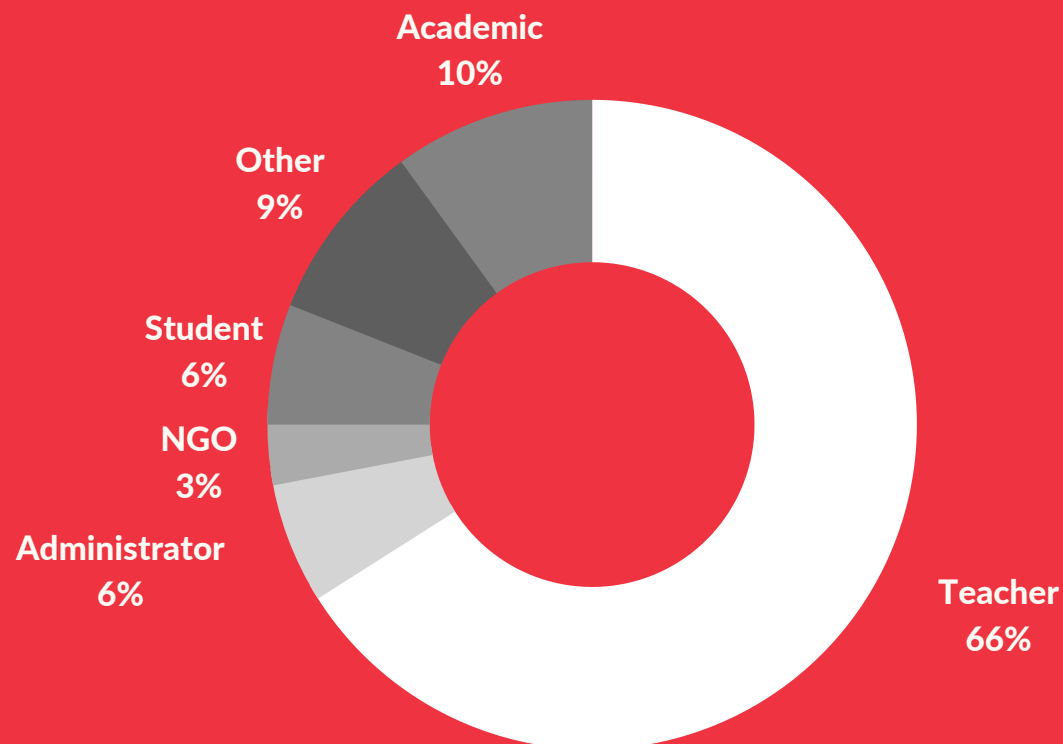
Brand alignment and visibility:

- Increased brand awareness, sales leads, and sampling opportunities
- Brand alignment with supporting healthy, active kids

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Our Attendees

The conference brings together people from the PHE Community to **share, learn, and connect** with each other, while learning from the experts in the field about **critical and emerging topics**, such as quality physical and health education, well-being, outdoor learning experiences, adapted PHE, social justice in PHE, educational leadership, and more.



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Our Sponsors

We invite sponsors who share our vision “all children and youth in Canada live healthy, physically active lives” to be part of the event experience.

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PARTNER PACKAGES



Presenting Partner

Secure the exclusive partnership opportunity with maximum exposure.



Signature Partner

Access a core set of promotional benefits and supplemental activations to customize your sponsorship and maximize your impact.



Exhibitor

Interacting with over 350 delegates in the education, healthy schools, and physical activity sectors

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Package Benefits and Pricing

What your chosen sponsorship package gets you

Plan Options	Exhibitor	Signature Partner	Presenting Partner
Exhibitor Space	✓	✓	✓
Core Partner Entitlements	✗	✓	✓
Access to Partner Activations	✗	✓	✓
Presenting Partner Placement	✗	✗	✓
Pricing	\$750 - \$850	\$2,000 + Activations	\$7,500

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Core Partner Entitlements

- Exhibitor Space
- Pre-& Post-Event Communication
- Logo Displayed on Conference Shirts
- Two Full Conference Registrations
- Logo on Conference Partner Page
- Logo in Conference Program
- Company and Website Listed on Conference Website and in Program
- On-site Signage
- Partner Recognition During Event
- Access to Partner Activations

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Partner Activations

- Keynote & Plenaries
- Welcome Reception
- Conference Lanyards
- Delegate Bag
- Conference Workshop
- Workshop Session Sponsor
- Active Morning Session(s)
- Lunch(es) & Nutrition Break(s)
- Exhibitor Marketplace Social
- Delegate Event
- Awards Banquet
- Conference Activity Challenge
- Research Council Forum
- Something else you want to try?

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Exhibit Opportunities

- Exhibitor Space (approx 8' x 8')
- One Rectangular Table
- Two Chairs
- Table Linen
- Marketplace Social
- Company and Website Listed on
- Conference Website and Program
- Internet Access

Registration

- Profit Organization \$ 850
- Not For Profit / Charity \$ 750

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PHE National Conference

The ball is in your court.

Get in touch to discuss your customized presence at the 2023 Physical and Health Education National Conference!



Contact Us

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